



Discover
The New
Paradigm
For Business
Growth...

Corporate Overview

Increasing revenue, profitability, market share, productivity and competitiveness are the responsibilities of executives in today's challenging business climate. In a perfect world, all companies would perform at the highest level of quality, productivity and profitability. All salespeople and resellers would be 110% of quota. The cost of sales would be low. Sales cycles would be short. Margins would be high. Customers would always be satisfied. Product quality would be improving. Competition would not be an issue. Employee turnover would be low. Recruiting new employees would be easy. Marketing programs would always be successful. Return on investment from marketing would be measurable.

Unfortunately, it is not a perfect world.

In the *e-business* environment of the new millennium, sales, marketing, channels and customer relationship management (CRM) organizations are buried under emails, conference calls, meetings, proposals, unqualified inquiries and management reporting. Yet they are continually asked to produce more qualified sales leads, better business intelligence, improved customer service and increased revenue. So how can you improve the performance of your organization (quickly)?

More and more successful executives are "*smart-sourcing*" their difficult business challenges to Revenue Results to "*get things done right the first time*". Why Revenue Results? We specialize in designing, developing and implementing solutions to significantly improve the productivity, performance, and quality of a company's sales, marketing, channels and

CRM operations. We can improve performance by addressing the underlying elements of a successful organization:

- Lead Generation
- Strategic & Tactical Marketing Communications
- Customer Relationship Management
- Business Intelligence
- Sales, marketing, channels & CRM Automation
- Employee Performance and TQM
- Merger, Acquisition & Venture Capital

Revenue Results methodologies have been developed by designing and implementing innovative sales, marketing, channels and CRM solutions for leading companies like IBM, Hewlett-Packard, SUN, Compaq, Computer Associates, Oracle and SAP America to improve their performance. These services and automation tools have been brought together in a powerful family of solutions that enable clients to build custom answers to today's complex business problems.

Revenue Results Advisors bring unmatched experience to a client relationship from having worked with hundreds of sales people and channel partners and executing thousands of market programs. We can design and implement "real world" solutions for "real world" problems. Revenue Results Advisors can develop cost-effective solutions for you in the areas sales, marketing, channels and CRM solutions.

Revenue Results is the intelligent choice when you need to increase sales and improve marketing, channels and CRM performance. To start realizing improvements in your "revenue results" please call us at (877) 770-7751. And please visit our web site: www.revenuereults.net.



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